



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Center for Older Adults to Hold Free Memory Screenings *Event Addresses Growing Concerns of Baby Boomers*

With memory concerns and successful aging major topics of concern for the aging population, especially as the first baby boomers turn 65 next year, Senior Citizen’s Inc. of Delaware County, in partnership with the Alzheimer’s Foundation of America is answering the call by offering free, confidential memory screenings and educational materials about brain health, on November 16.

The event is part of National Memory Screening Day (NMSD), an annual initiative that the Alzheimer’s Foundation of America (AFA) holds each November during National Alzheimer’s Disease Awareness Month. Approximately 2,000 sites across the country will be participating. The Center for Older Adults will provide the memory screenings at 800 Cheshire Rd, from 10 a.m. to 2 p.m..

Qualified healthcare professionals conduct the face-to-face screenings, which consist of a series of questions and tasks to test memory, language skills, thinking ability and other intellectual functions, as a first step towards the detection of memory problems. The results do not represent a diagnosis, but they can indicate whether the individual should follow up with a primary care provider or other qualified healthcare professional.

Some memory problems can be readily treated, such as those caused by vitamin deficiencies or thyroid problems. Other memory problems might result from causes that are not currently reversible, such as Alzheimer’s disease. In general, the earlier the diagnosis, the easier it is to treat one of these conditions. Memory screenings are suggested for adults concerned about memory loss or experiencing warning signs of dementia; whose family and friends have noticed changes in them; or who believe they are at risk due to a family history of Alzheimer’s disease or a related illness. Screenings also are appropriate for those who do not have a concern right now, but who want to see how their memory is now and for future comparisons. Warning signs of dementia include forgetting people’s names and events, asking repetitive questions, loss of verbal or written skills and confusion over daily routines.

Currently, as many as 5.1 million Americans have Alzheimer’s disease, and the incidence is rising in line with the aging population. Advanced age is the greatest known risk factor. The prevalence of Alzheimer’s disease doubles every five years beyond age 65.

For more information or to make a reservation for a memory screening, call Senior Citizen’s Inc. at (740) 369-5133.