



NEWS RELEASE

Center for Older Adults
800 Cheshire Road
Delaware, Ohio 43015

Contact: Donna Meyer
740-363-6677 or 1-800-994-2255
donna@growingolder.org

This news release can be found and downloaded from the "News Release" page of the Council for Older Adults web site at www.growingolder.org

FOR IMMEDIATE RELEASE

August 23, 2011

COUNTY NONPROFIT ORGANIZATION SEEKS PUBLIC INPUT TO PLAN FUTURE SERVICES

According to recently released 2010 census data, Delaware County's older population has doubled in the last ten years, and Bob Horrocks, Executive Director of the Council for Older Adults, would not be surprised to see it double again in the next ten years. "Baby boomers are aging. The first wave turned 65 in January of this year, and there are a whole lot more to follow," notes Horrocks. And as the county's older demographic grows, the demand for aging-related services will also change and grow.

In an effort to better plan for the future, the Council for Older Adults has initiated Project 25: an effort to plan for our community's older population through 2017, which coincides with 25th anniversary of the Council's founding. A planning team comprised of older adults, COA board members, social and health service providers, and staff has been steering the planning effort since June in an attempt to better gauge the changing local, state and national environment and to better understand the evolving needs of our local older population.

Project 25 also requires input from the general public. The Council for Older Adults is requesting that local citizens provide feedback through a brief, anonymous survey. The survey should take no more than five minutes to complete and will provide an opportunity for you to provide your personal point of view and insight about local service needs. "The Council feels strongly that aging is everyone's business," Horrocks said. "As our community ages, it will affect each of us, not only on a personal level but on a social and economic level. And we feel that everyone should have the opportunity to share their input and help us plan for their future."

People of all ages are encouraged to participate in the survey. You can find the survey online at <http://www.surveymonkey.com/s/project-25-external>, pick up a copy at the Center for Older Adults, or call (740) 363-6677 to have one sent to you via mail or email.

The Council for Older Adults is a local nonprofit organization responsible for planning, developing, coordinating and providing services for older adults and their families in Delaware County. Among the Council's services are the county-wide Meals On Wheels program and Senior Choices, a program that provides comprehensive care management and in-home services. Services provided by the Council are made possible in part by funding through our local senior services levy.